**DISCOVER YOUR WAY TO AZERBAIJAN** 



#### **VALUE PROPOSITION**

# PROVEN TRACK RECORD

# **STATE OF ECONOMY**



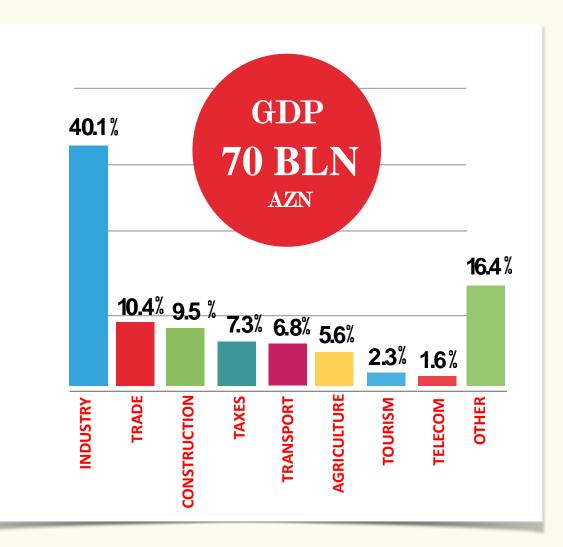




9 890 000 POPULATION

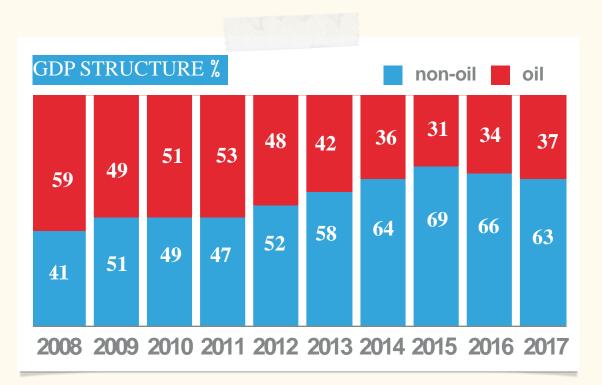


7 BLN USD EXTERNAL PUBLIC DEBT



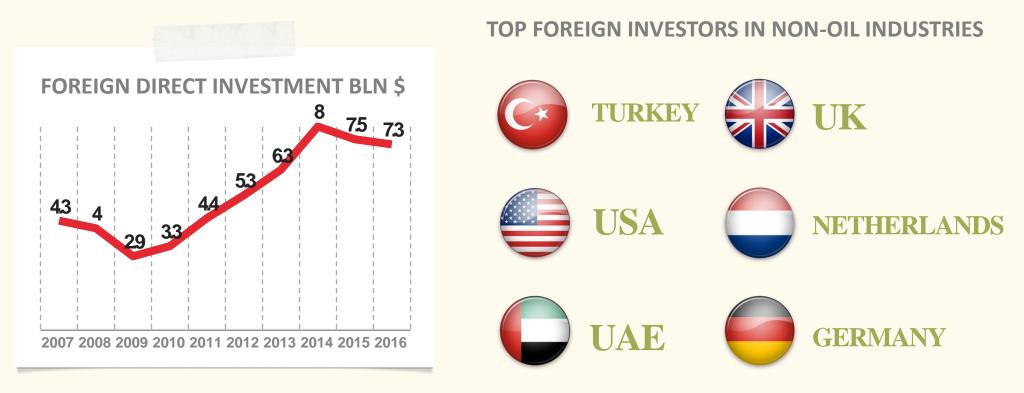
## **ECONOMIC DIVERSIFICATION**

#### DIVERSIFICATION OF ECONOMY AND DEVELOPMENT OF NON-OIL SECTORS AS A KEY STRATEGIC PRIORITY





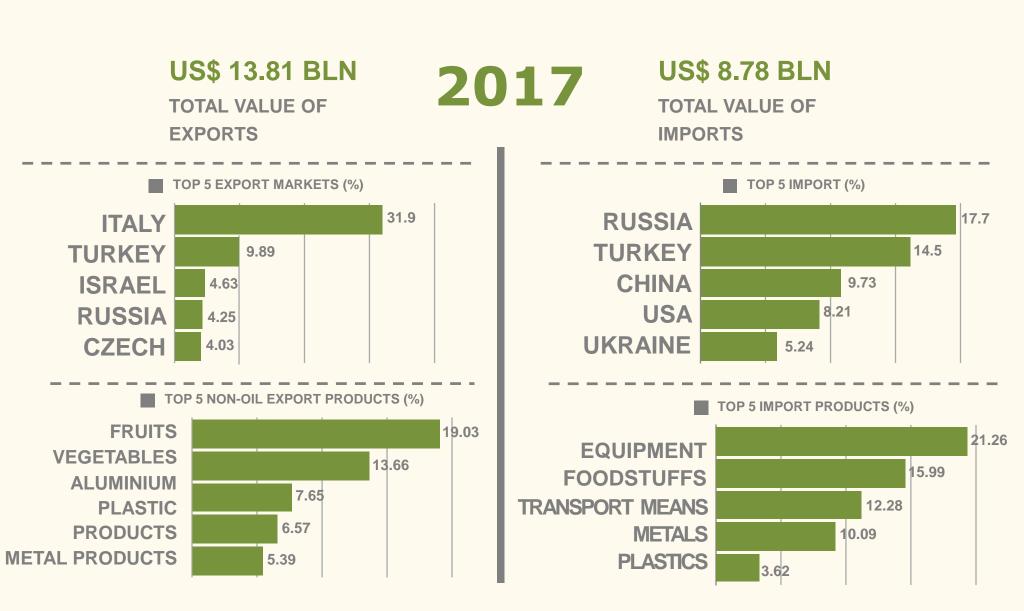
## **PROVEN INVESTMENT DESTINATION**



#### **TOP NON-OIL RECIPIENT SECTORS**



### **PROVEN TRADING PARTNER**



## COMPETITIVENESS

#### The Global Competitiveness Report 2017-2018

#### AZERBAIJAN

Index Component	Rank/137	Score (1-7)
Global Competitiveness Index	35	4.7
Subindex A: Basic requirements	47	4.9
🚵 1st pillar: Institutions	33	4.6
++2nd pillar: Infrastructure	51	4.5
🗧 3rd pillar: Macroeconomic environment	65	4.8
$\circlearrowright$ 4th pillar: Health and primary education	74	5.7
Subindex B: Efficiency enhancers	46	4.4
🎯 5th pillar: Higher education and training	68	4.5
36th pillar: Goods market efficiency	31	4.8
💐 7th pillar: Labor market efficiency	17	5.0
🖨 8th pillar: Financial market development	79	3.8
🚸 9th pillar: Technological readiness	56	4.6
$e_{\mu\nu}^{\pi_{\mathcal{R}}}$ 10th pillar: Market size	63	4.0
Subindex C: Innovation and sophistication factors	33	4.2
$\mathcal{A}$ 11th pillar: Business sophistication	40	4.4
🔆 12th pillar: Innovation	33	4.0





### **VALUE PROPOSITION**

# CONNECTIVITY

## **HUGE SURROUNDING MARKET**

#### **GLOBAL OUTREACH**

#### 50 COUNTRIES WITH 50 % OF WORLD CONSUMERS WITHIN 4 HOURS FLIGHT (MEDIUM-HAUL FLIGHT)

#### **FREE ACCESS**

TO CIS + GEORGIA MARKETS OF 270 MIL CONSUMERS AND OVER 1.6 TRILLION US\$ GDP

#### **TRANSIT HUB**

AT EAST-WEST, SOUTH-NORTH AND SOUTH-WEST TRANSIT ROUTS

#### **UNIQUE ACCESS**

TO THE UNTAPPED MARKETS OF IRAN, AFGHANISTAN, IRAQ

## **EFFECTIVE TIME SAVING ROUTES**



### WELL DEVELOPED INFRASTRUCTURE

- ✓ 15 THSD KM OF ROADS AND
  HIGHWAYS CONSTRUCTED AND
  REHABILITATED
- ☑ 6 INTERNATIONAL AIRPORTS
- ☑ BAKU-TBILISI-KARS RAILROAD ("THE IRON SILKWAY")
- NEW BAKU INTERNATIONAL SEA TRADE PORT WITH CAPACITY OF 10-11.5 MLN TONS OF CARGO AND 50 THSD TEU (TO BE INCREASED UP TO 21-25 MLN TONS OF CARGO AND 1 MLN TEU)

CARGO TRANSPORTATION VIA TRACECA CORRIDOR INCREASED BY 1.3 TIMES







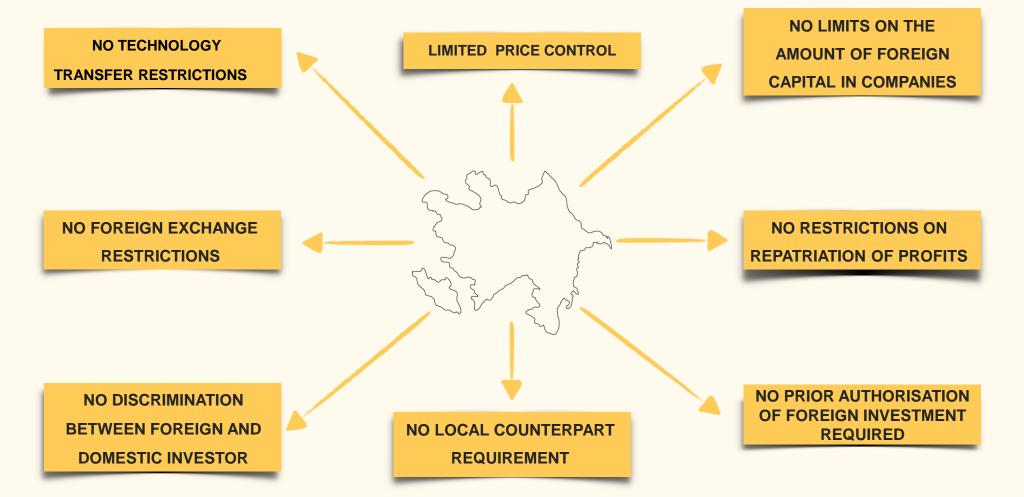
### **VALUE PROPOSITION**

## **BUSINESS ORIENTED**

### **WB DOING BUSINESS REPORT 2018**

OVERALL RANKING	STARTING A BUSINESS	<b>REGISTERING PROPERTY</b>
57/190	<b>18</b> / 190	21/190
PAYING TAXES	PROTECTING INVESTORS	ENFORCING CONTRACTS
35/190	10/190	38/190

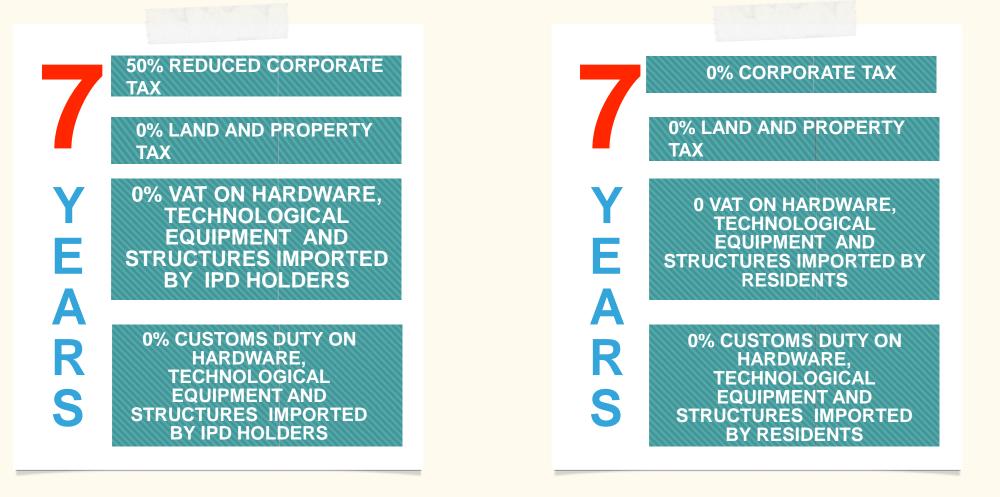
## **INVESTMENT CLIMATE**



## **INVESTMENT INCENTIVES**

#### HOLDERS OF INVESTMENT PROMOTION DOCUMENT

#### RESIDENTS OF INDUSTRIAL AND TECHNOLOGY PARKS





✓ AGRICULTURE
 ✓ FOOD INDUSTRY
 ✓ TOURISM
 ✓ ICT
 ✓ CHEMICALS
 ✓ MACHINERY



### AGRICULTURE

## AGRICULTURE







DUTY FREE ACCESS TO LARGE CONSUMER MARKETS



#### MODERN INFRASTRUCTURE



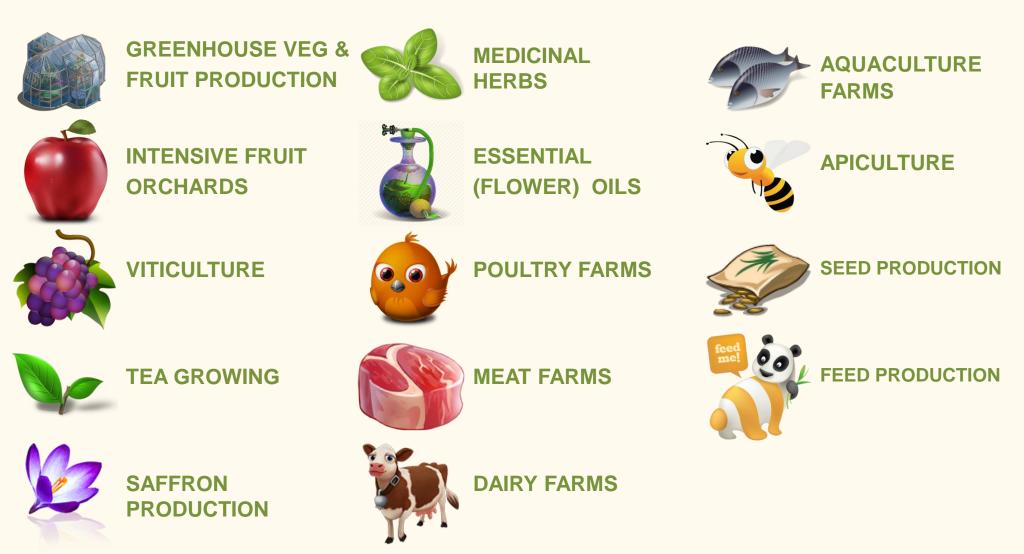
**DIVERSIFIED NATURAL ENVIRONMENT** 



AMONG TOP 20 GLOBAL PRODUCERS OF: SOUR CHERRIES, CHESTNUTS, CRANBERRIES, CURRANTS, FIGS, HAZELNUTS, PERSIMMONS, QUINCES, RASPBERRIES

# AGRICULTURE

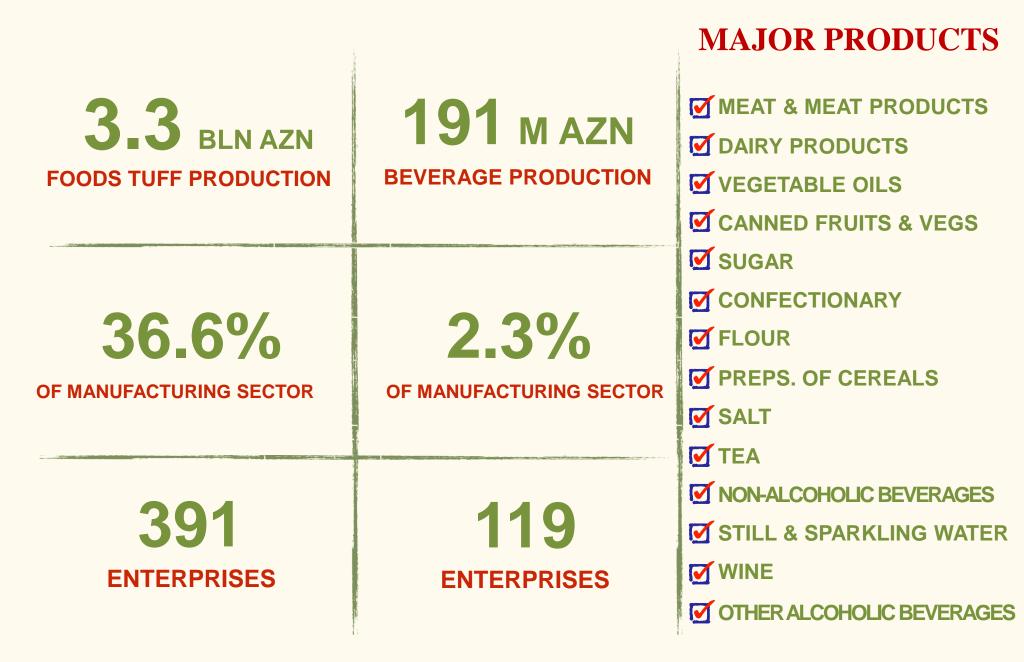
#### **INVESTMENT OPPORTUNITIES**





### FOOD INDUSTRY

# FOOD INDUSTRY (2016)



# **FOOD INDUSTRY**

#### **INVESTMENT OPPORTUNITIES**





#### TOURISM

# TOURISM

## MOST-IMPROVED COUNTRY IN THE TRAVEL & TOURISM COMPETITIVENESS INDEX 2017

World Economic Forum, The Travel & Tourism Competitiveness Report 2017

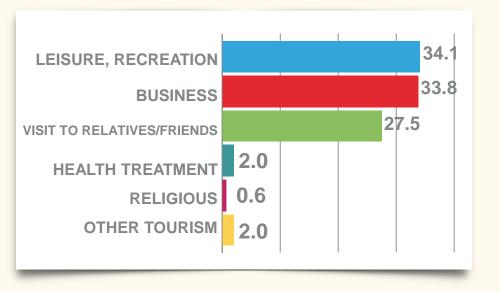
#### 17TH IN THE WORLD FOR THE TRAVEL & TOURISM LONG-TERM GROWTH FORECAST 2017-2027

World Travel & Tourism Council, Travel & Tourism Economic Impact 2017: Azerbaijan

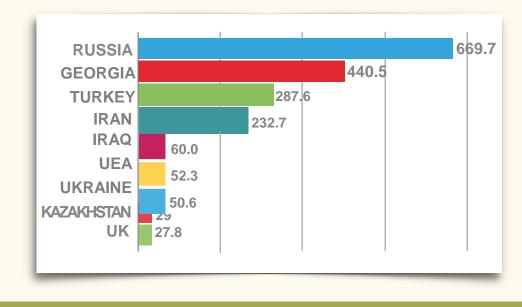


BAKU AMONG TOP 10 WORLD DESTINATIONS ON THE RISE 2016 tripadvisor

#### **TOURISTS BY PURPOSE (%), 2016**



TOURISTS BY COUNTRY (THSD %), 2016



# TOURISM

## **INVESTMENT OPPORTUNITIES**



#### HOTELS



#### **ONLINE SERVICES**



**RECREATION ZONES** 



#### **EVENTS AND CONFERENCES**







#### **RESTAURANTS AND CATERING**



**ENTERTAINMENT FACILITIES** 

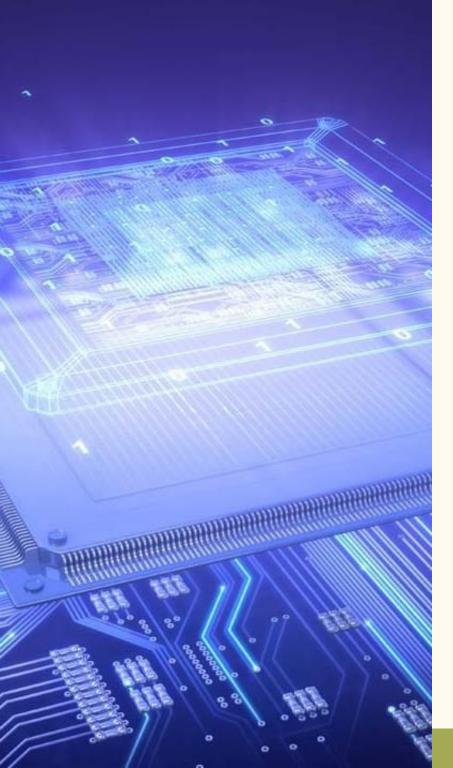


**SOUVENIR PRODUCTION** 



SHOPPING





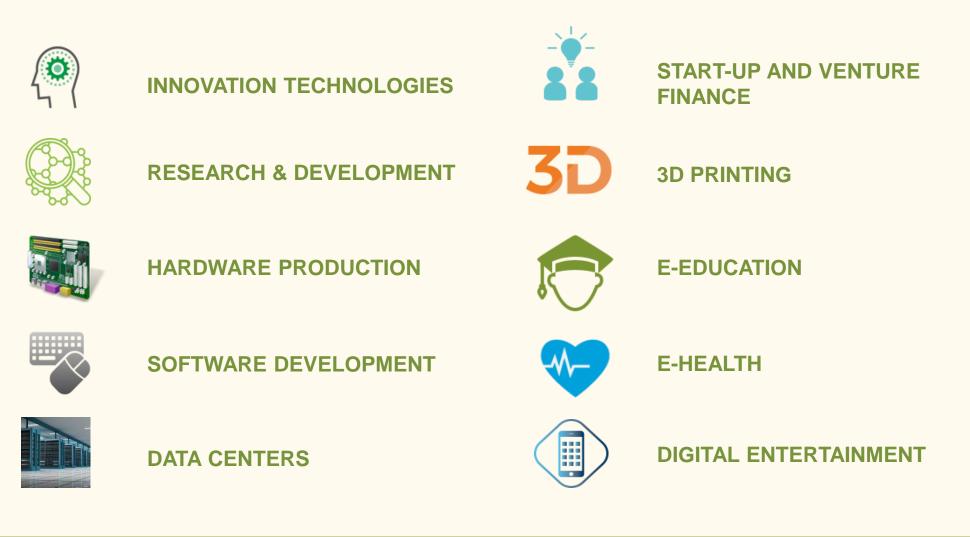
ICT

# ICT

GLOBAL INFORMATION TECHNOLOGY REPORT	2016
MOBILE NETWORK COVERAGE	<b>1</b> /139
<b>GOVERNMENT SUCCESS IN ICT PROMOTION</b>	<b>8</b> /139
ICT USE AND GOVERNMENT EFFICIENCY	<b>12</b> /139
LAWS RELATING TO ICT	<b>24</b> /139
ICT USE FOR B2B TRANSACTIONS	<b>38</b> /139
IMPACT OF ICT ON ACCESS TO BASIC SERVICES	<b>42</b> /139
FIXED BROADBAND INTERNET SUBSCRIPTIONS	<b>45</b> /139
CAPACITY FOR INNOVATION	<b>53</b> /139

# ICT

#### **INVESTMENT OPPORTUNITIES**





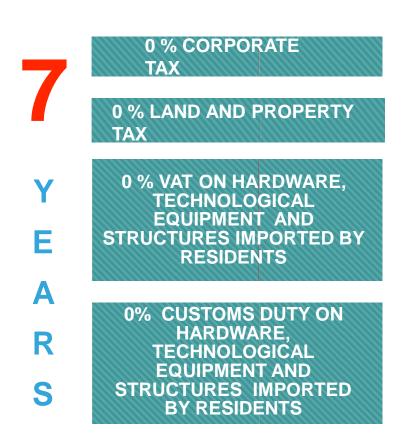
### CHEMICALS

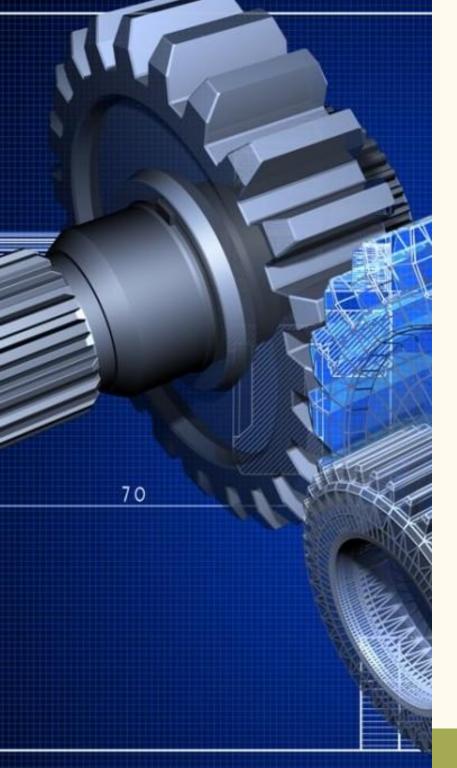
# CHEMICALS

## INVESTMENT OPPORTUNITIES SUMGAIT CHEMICAL INDUSTRIAL PARK

#### **INDUSTRIES**

- AGRICULTURAL & MEDICAL CHEMICALS
- **CONSUMER CHEMICALS**
- **CONSTRUCTION MATERIALS**
- ELECTRONICS & AUTOMOTIVE INDUSTRY CHEMICALS
- POLYMER BASED PRODUCTS
- PRODUCTION OF INDUSTRIAL EQUIPMENT





## MACHINERY AND EQUIPMENT

## MACHINERY

#### **INVESTMENT OPPORTUNITIES**

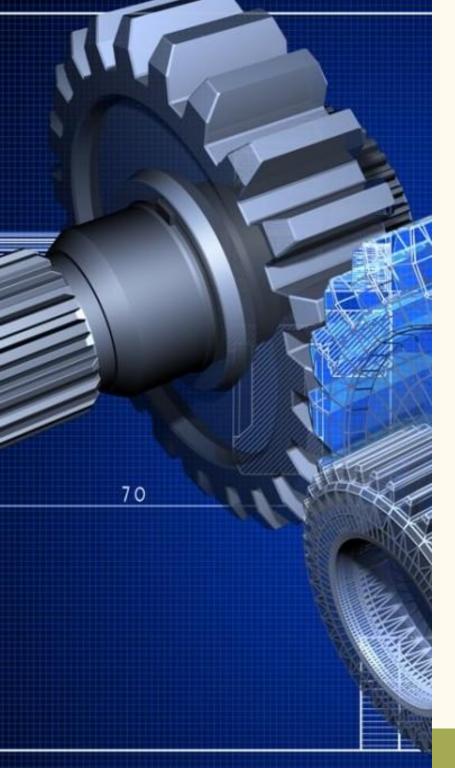




POWER AND ENERGY EQUIPMENT



**SMART HOME DEVICES** 



## PRIVATISATION

### **ASSETS OPENED FOR PRIVATISATION**

INDUSTRY	142
HEALTHCARE	14
AGRICULTURE	58
TOURISM	32
SERVICES	65
EDUCATION	13

WWW.PRIVATIZATION.AZ

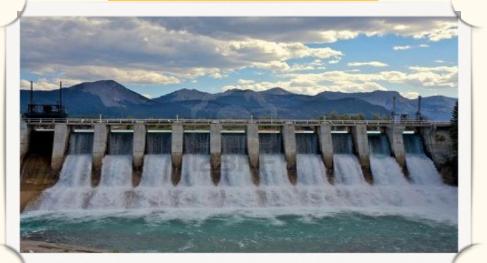
#### **PRIVATISATION - INDUSTRY**

#### MINING, METALLURGY, ALUMINIUM PRODUCTION





**SMALL HYDRO POWER PLANTS** 



### **PRIVATISATION - HEALTHCARE**







### **PRIVATISATION - SERVICES**

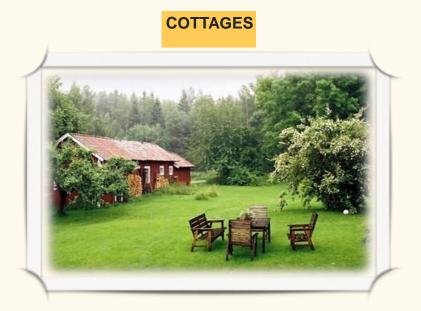




**CINEMAS AND CLUBS** 



# **PRIVATISATION - TOURISM**



**HEALTH SPORT CAMPS** 



HOTELS



## **THANK YOU!**

#### **Embassy of Azerbaijan, Office of the Trade Representative**

18A10, No.7 Guanghua Road, Hanwei Plaza, Beijing, China, 100004

> TEL.: (+86 10) 65920300 FAX: (+86 10) 65924800

teymur.nadiroglu@economy.gov.az